4th newsletter

1 February 2025





EDEA PILOTING AND EVALUATION

The piloting report which describes the of digital services and the results of the eDea project has been completed.

The evaluation results and user feedback contribute to improving the functionality of the eDea platform and eliminating errors that affect the user experience. The evaluation is based on widely accepted measurement methods, which are adapted to the nature of the platform and the needs of the users.

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- A total of over 350 people participated in the qualitative assessment at the University of Thessaly, who are students of the Department of Electrical and Computer Engineering.
- A total of 78 people participated in the qualitative assessment at the University of the Aegean, who are students of the Department of Product and Systems Design Engineering of the Polytechnic School.
- Four people, associates of the company, participated in the qualitative assessment at Butlair Electronic Communication and Advertising Services IKE.
- Six professionals participated in the qualitative assessment at Design4Future.

EDEA MULTIPLIER EVENTS

The eDea research team organised a series of events from October 2024 to February 2025, promoting the research project's results with the participation of external user groups.

The activities were attended by students and lecturers who had the opportunity to become familiar with the research project's objectives concerning the application of design thinking, a profoundly anthropocentric methodology for producing innovation in difficult challenges of entrepreneurship and social entrepreneurship. They also had the opportunity to participate in experiential seminars applying design thinking to introduce innovative ideas to address contemporary sustainability challenges. Participants used the eDea digital platform by collaborating in groups on activities created within the platform for implementation in the context of these promotional events.

Seven multiplier events were organized, significantly exceeding the target of one action foreseen in the project fiche. About 220 students and 15 teachers participated in the activities. .







Visit the project portal http://edea-project.gr/

PARTNERS

